

NEW COLLECTION “PURO”

elleci | BATH



BRAND & PRODUCT STRATEGY



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KITCHEN

BATHROOM

elleci
LAB

elleci
KITCHEN

elleci
BATH

BRAND CORPORATE

It represents the **Core of the Company**

UNIQUE PRODUCT
BRAND

Recognisable as a
part of Corporate

2 SECTORS

Expansion through
diversification

3 BUSINESS UNITS

Targeting proposition

KEYWORDS

3 MATERIALS
SAME TECHNOLOGY

Stretching of expertise
& technology

High-end range
Design
Lifestyle
Performance

KERATEK[®] Plus
CERAMIC NANOTECHNOLOGY CN6

Mid range
Value for Money
Wide choice of products

KERATEK[®] Plus
CERAMIC NANOTECHNOLOGY CN6

GRANITEK[®]
NATURAL GRANITE EFFECT

New material
New possibilities

DURATEK[®]

WHAT'S NEW



MOODBOARD AREA BAGNO MATERIALI E FINITURE

A_ COLORE PARETE FONDO BAGNO :
NCS 7020 R90B

B_ MENSOLA IN LAMINATO
PULPIS DARK 3446 Ispirazione pietra | Arpa Industriale

C_ LAVELLI : COLORE CARTA ZUCCHERO

D_ RUBINETTERIA : COLORE NERO

E_ LAMPADE : OTTONE

F_ BRISE SOLEIL : ROVERE



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MOODBOARD - SICAM 2021

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A 30-years progress dedicated to the kitchen area today extends to a new environment. Elleci brings its expertise, Made in Italy design, know-how and recognized creativity in the place where the energies come on.

DURATEK[®]

The new and exclusive material patented by Elleci for the bathroom, an insight with extraordinary efficiency and cutting-edge performance in terms of design and usability, produced with G.P.S. Technology

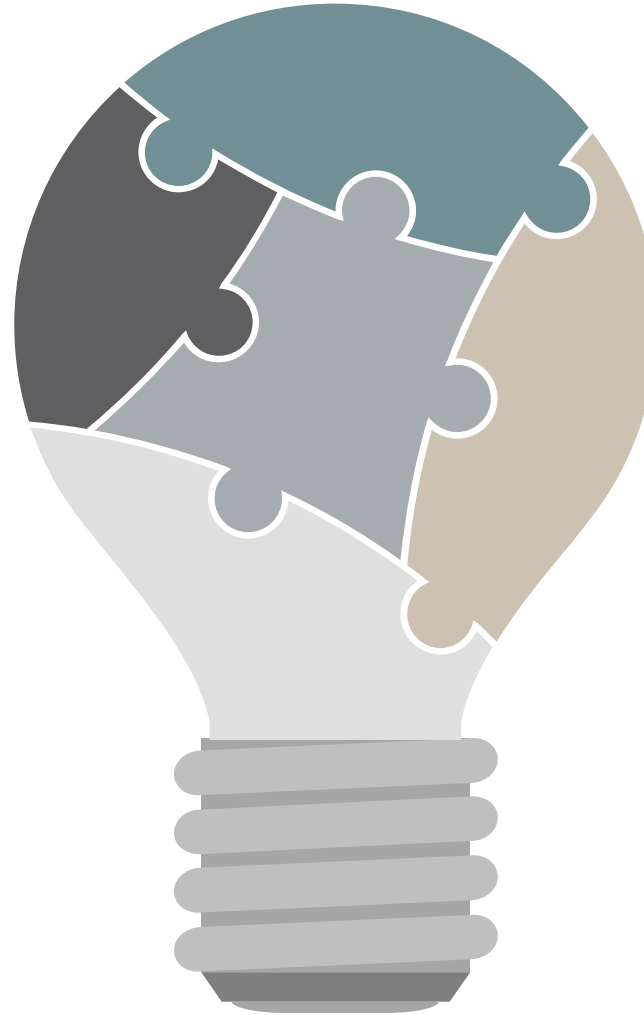
Total Acrylic Resin with micronised quartz-ceramic inerts, charged at 75%.

LIGHTNESS

Compared to other materials, Duratek is lighter of 25% with advantages in assembling

DESIGN FREEDOM

Duratek malleability makes possible to have profiles of just 10 mm, and a reduced edging on the lateral side of the product (2,5 mm per side)



RESISTANCE

High resistance to shocks, scratches, abrasions. Better resistance to thermal shock versus competitors

SMOOTHNESS

A surface with high water flowability, hydrorepellent, easy to clean

BRIGHTNESS

Colour and finishing stability over time

MATT SURFACE AND COLOURS



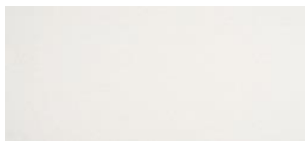
Matt surface opens up a whole new world of design options: opaque slabs, which give a material sensation, silky to the touch.

This velvety finish recreates refined environments of sober elegance and creates contrasts with glossy individual pieces or colored areas.

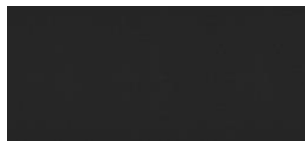


Colours Range

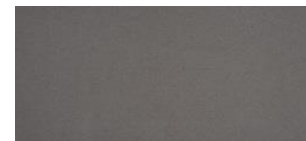
White



Black



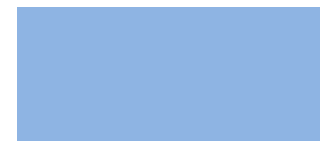
Grey



Sage Green



Azur Blue



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**NEW
PROPOSAL**



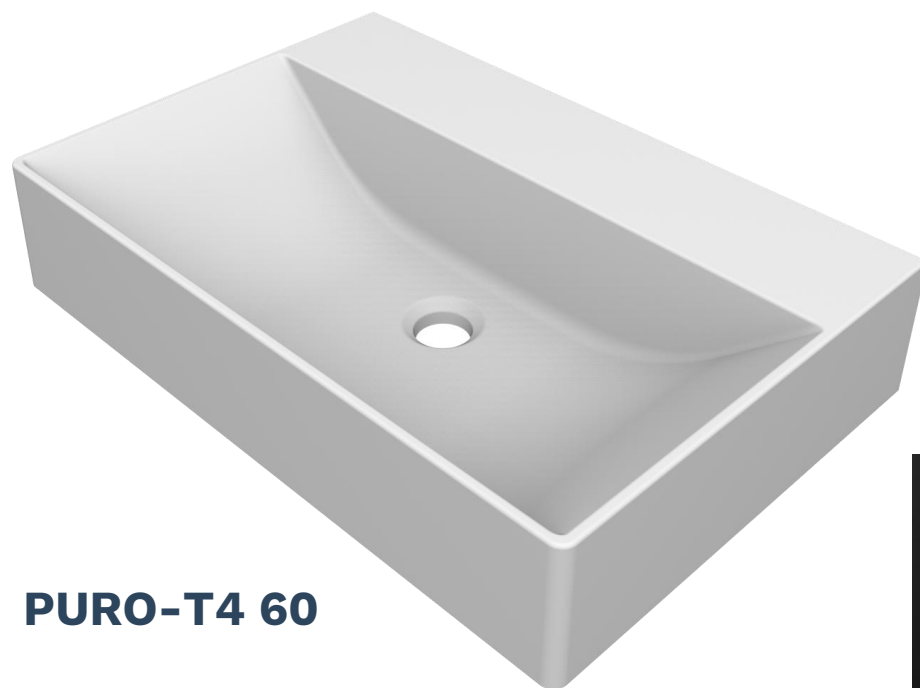
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NEW PROJECT - PURO

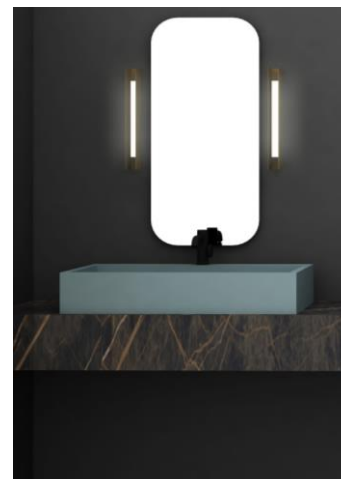


TOP MOUNT INSTALLATION

- 1. TOP
- 2. CABINET
- 3. WALL



PURO-T4 60

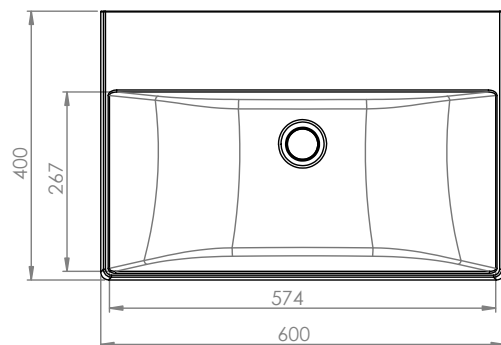
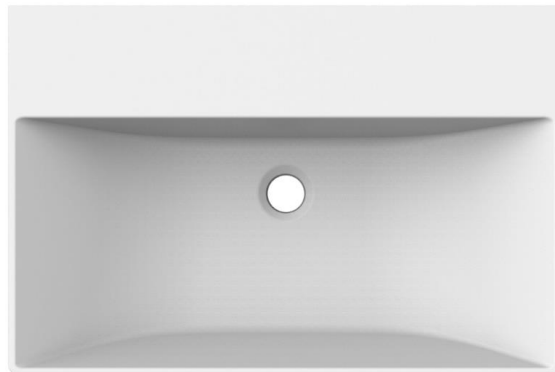


PURO-T4 80

NEW PROJECT - PURO-T4 (WIDTH 40 CM, TOP MOUNT)

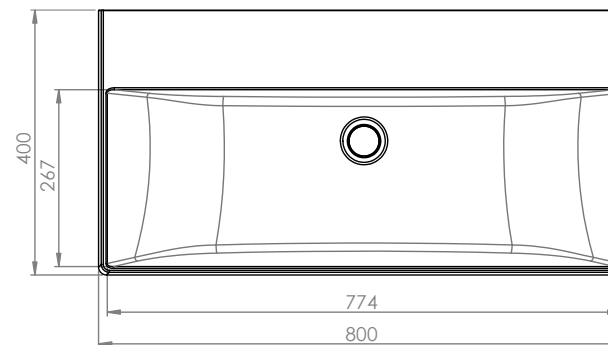
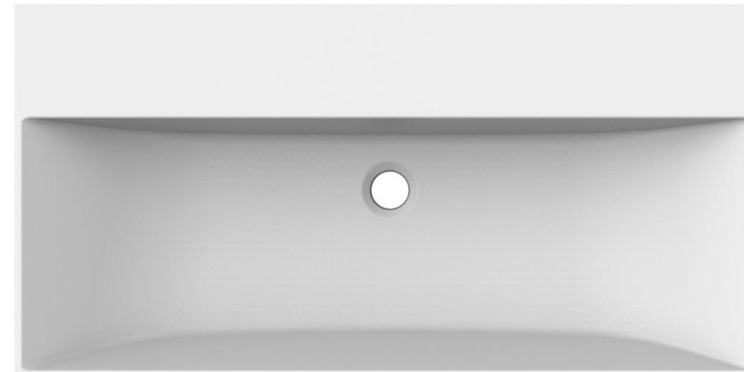


PURO-T4 60



CODE	COLOUR		EAN	PRICE
BDPT4060WH	WHITE	○	8031873760731	
BDPT4060BK	BLACK	●	8031873761219	
BDPT4060GR	GREY	●	8031873761295	
BDPT4060SG	SAGE GREEN	●	8031873761370	
BDPT4060AZ	AZUR BLUE	●	8031873761691	

PURO-T4 80

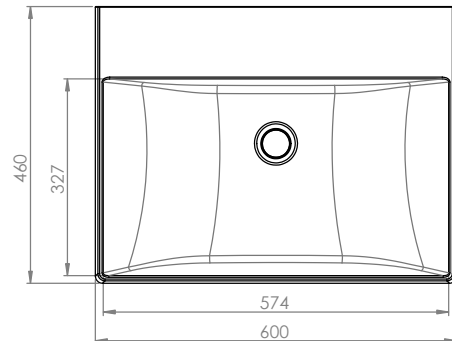
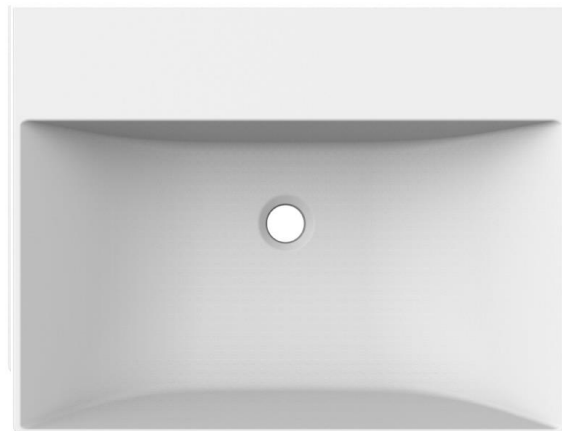


CODE	COLOUR		EAN	PRICE
BDPT4080WH	WHITE	○	8031873760861	
BDPT4080BK	BLACK	●	8031873761226	
BDPT4080GR	GREY	●	8031873761301	
BDPT4080SG	SAGE GREEN	●	8031873761622	
BDPT4080AZ	AZUR BLUE	●	8031873761707	

NEW PROJECT - PURO-T5 (WIDTH 46 CM, TOP MOUNT)

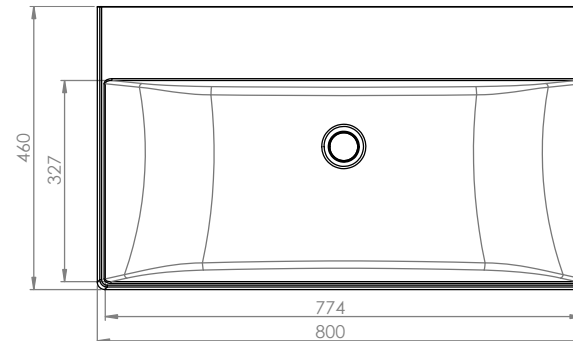
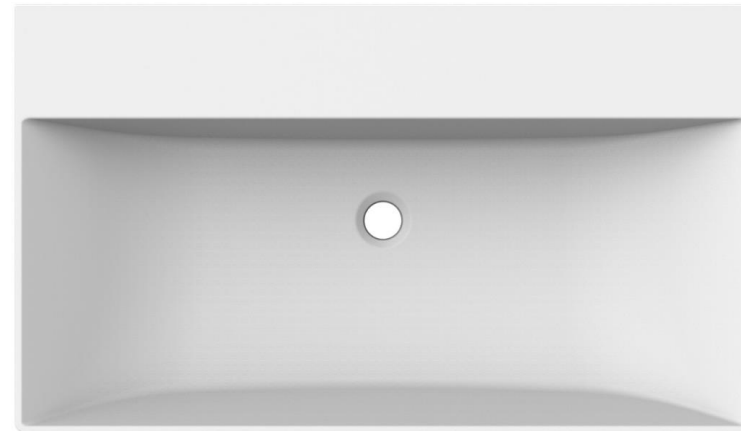


PURO-T5 60



CODE	COLOUR		EAN	PRICE
BDPT5060WH	WHITE	○	8031873760878	
BDPT5060BK	BLACK	●	8031873761233	
BDPT5060GR	GREY	●	8031873761318	
BDPT5060SG	SAGE GREEN	●	8031873761639	
BDPT5060AZ	AZUR BLUE	●	8031873761714	

PURO-T5 80

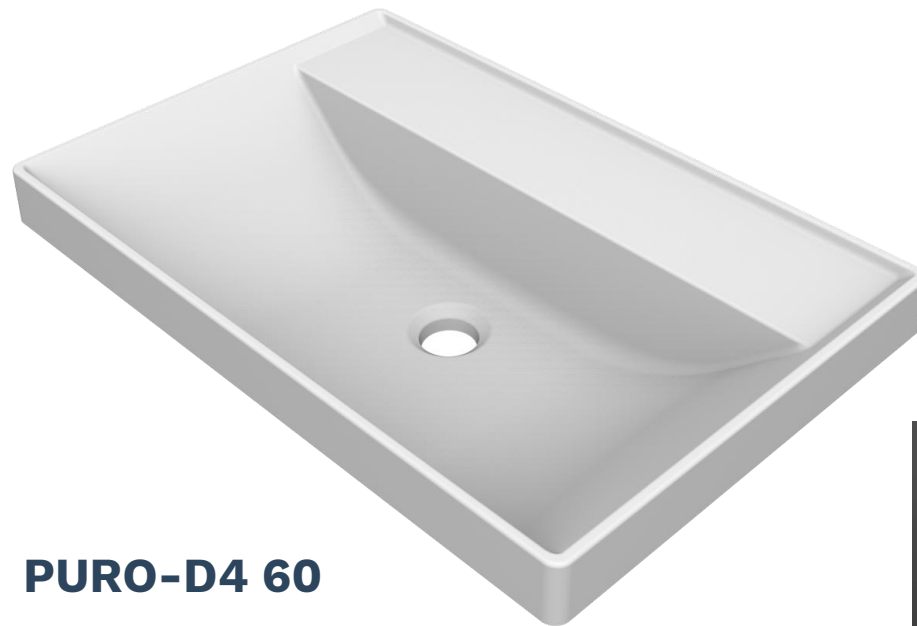


CODE	COLOUR		EAN	PRICE
BDPT5080WH	WHITE	○	8031873761073	
BDPT5080BK	BLACK	●	8031873761240	
BDPT5080GR	GREY	●	8031873761325	
BDPT5080SG	SAGE GREEN	●	8031873761646	
BDPT5080AZ	AZUR BLUE	●	8031873761721	

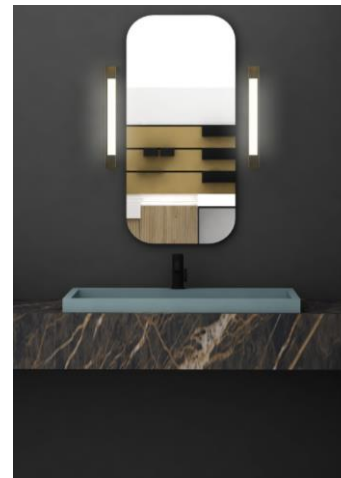
NEW PROJECT - PURO



DROP-IN INSTALLATION



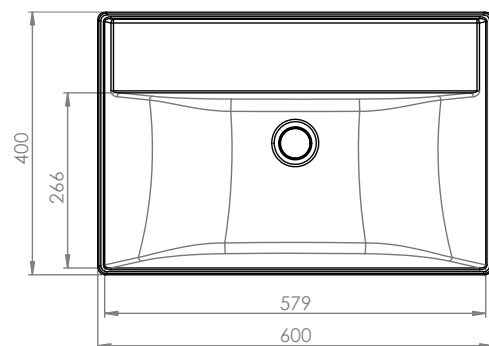
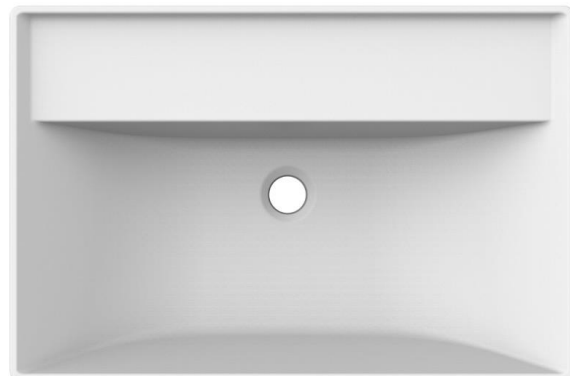
PURO-D4 60



PURO-D4 80

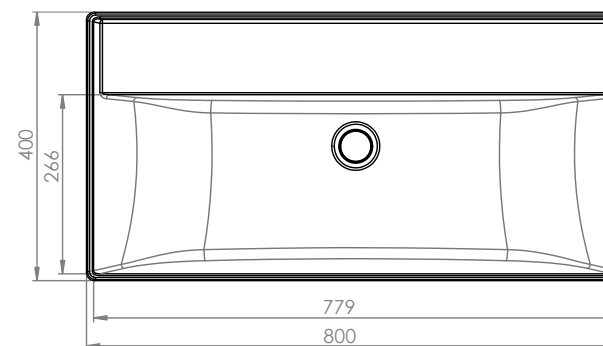
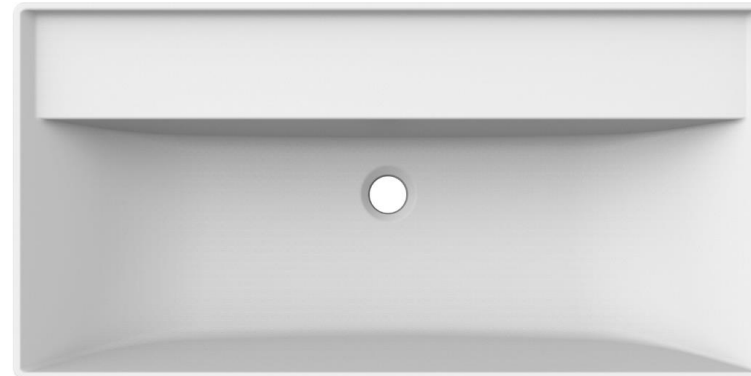
NEW PROJECT - PURO-D4 (WIDTH 40 CM, DROP IN)

PURO-D4 60



CODE	COLOUR		EAN	PRICE
BDPD4060WH	WHITE	○	8031873761172	
BDPD4060BK	BLACK	●	8031873761257	
BDPD4060GR	GREY	●	8031873761332	
BDPD4060SG	SAGE GREEN	●	8031873761653	
BDPD4060AZ	AZUR BLUE	●	8031873761738	

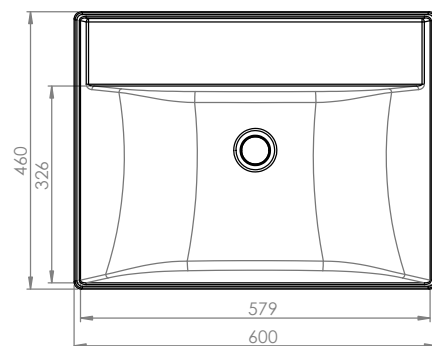
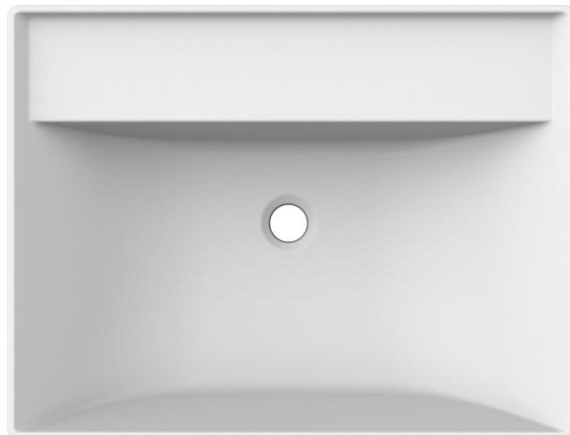
PURO-D4 80



CODE	COLOUR		EAN	PRICE
BDPD4080WH	WHITE	○	8031873761189	
BDPD4080BK	BLACK	●	8031873761264	
BDPD4080GR	GREY	●	8031873761349	
BDPD4080SG	SAGE GREEN	●	8031873761660	
BDPD4080AZ	AZUR BLUE	●	8031873761745	

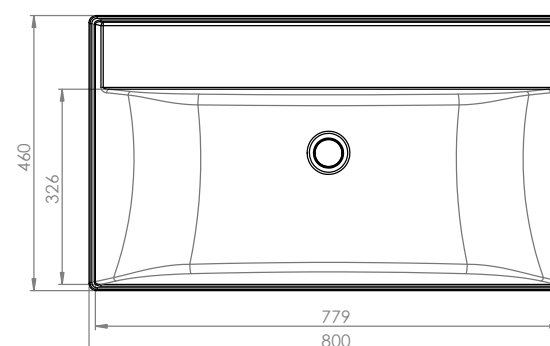
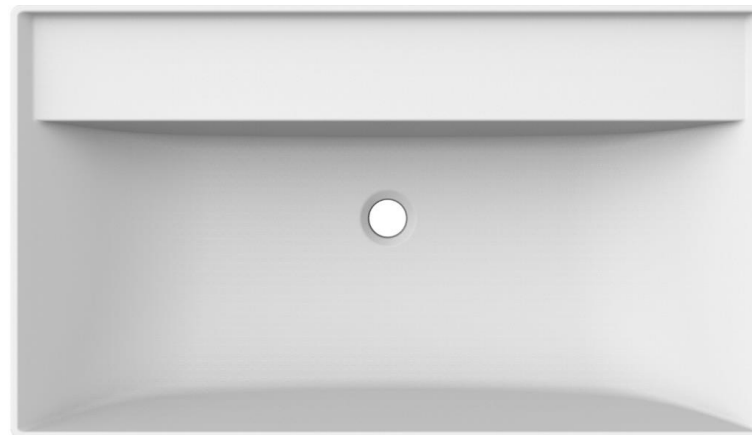
NEW PROJECT - PURO-D5 (WIDTH 46 CM, DROP IN)

PURO-D5 60



CODE	COLOUR		EAN	PRICE
BDPD5060WH	WHITE	○	8031873761196	
BDPD5060BK	BLACK	●	8031873761271	
BDPD5060GR	GREY	●	8031873761356	
BDPD5060SG	SAGE GREEN	●	8031873761677	
BDPD5060AZ	AZUR BLUE	●	8031873761752	

PURO-D5 80



CODE	COLOUR		EAN	PRICE
BDPD5080WH	WHITE	○	8031873761202	
BDPD5080BK	BLACK	●	8031873761288	
BDPD5080GR	GREY	●	8031873761363	
BDPD5080SG	SAGE GREEN	●	8031873761684	
BDPD5080AZ	AZUR BLUE	●	8031873761769	



INSET BASIN VANITIES

AVAILABLE AESTHETIC AND PRODUCTS



DECISO Line

Already available:
120, 100, 80 cm



Deciso 120



Deciso 100



Deciso 80

Available from Q2:
60 cm

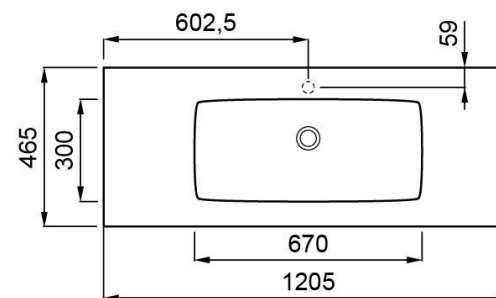


Deciso 60

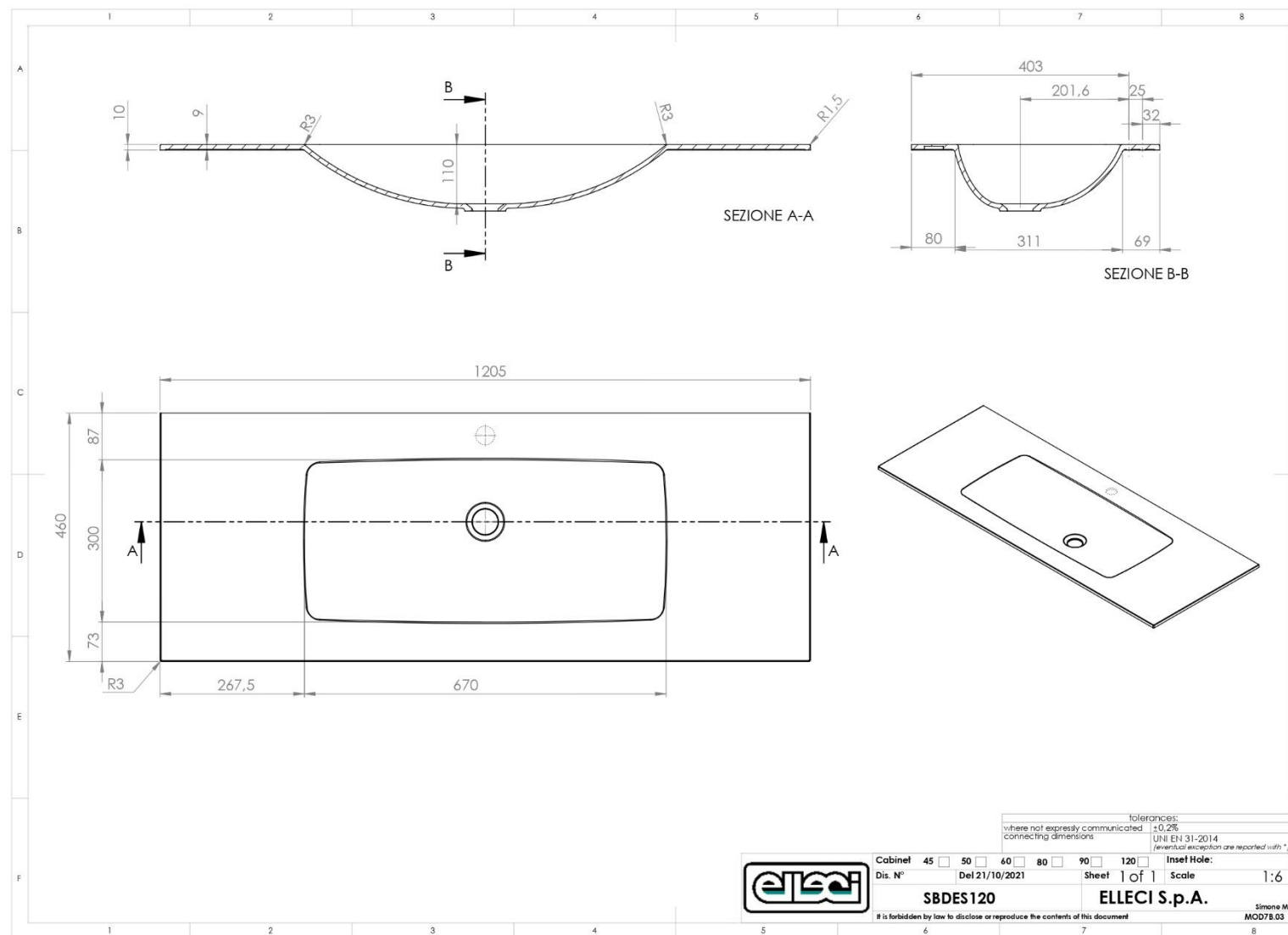
DECISO 120



CODE	COLOUR	EAN	PRICE
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	BLACK		
	GREY		
	SAGE GREEN		
	AZUR BLUE		



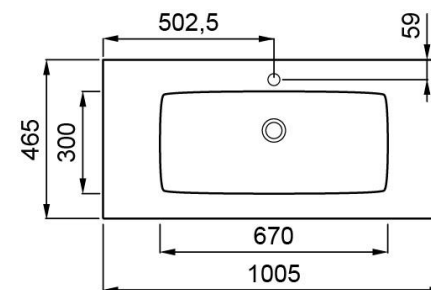
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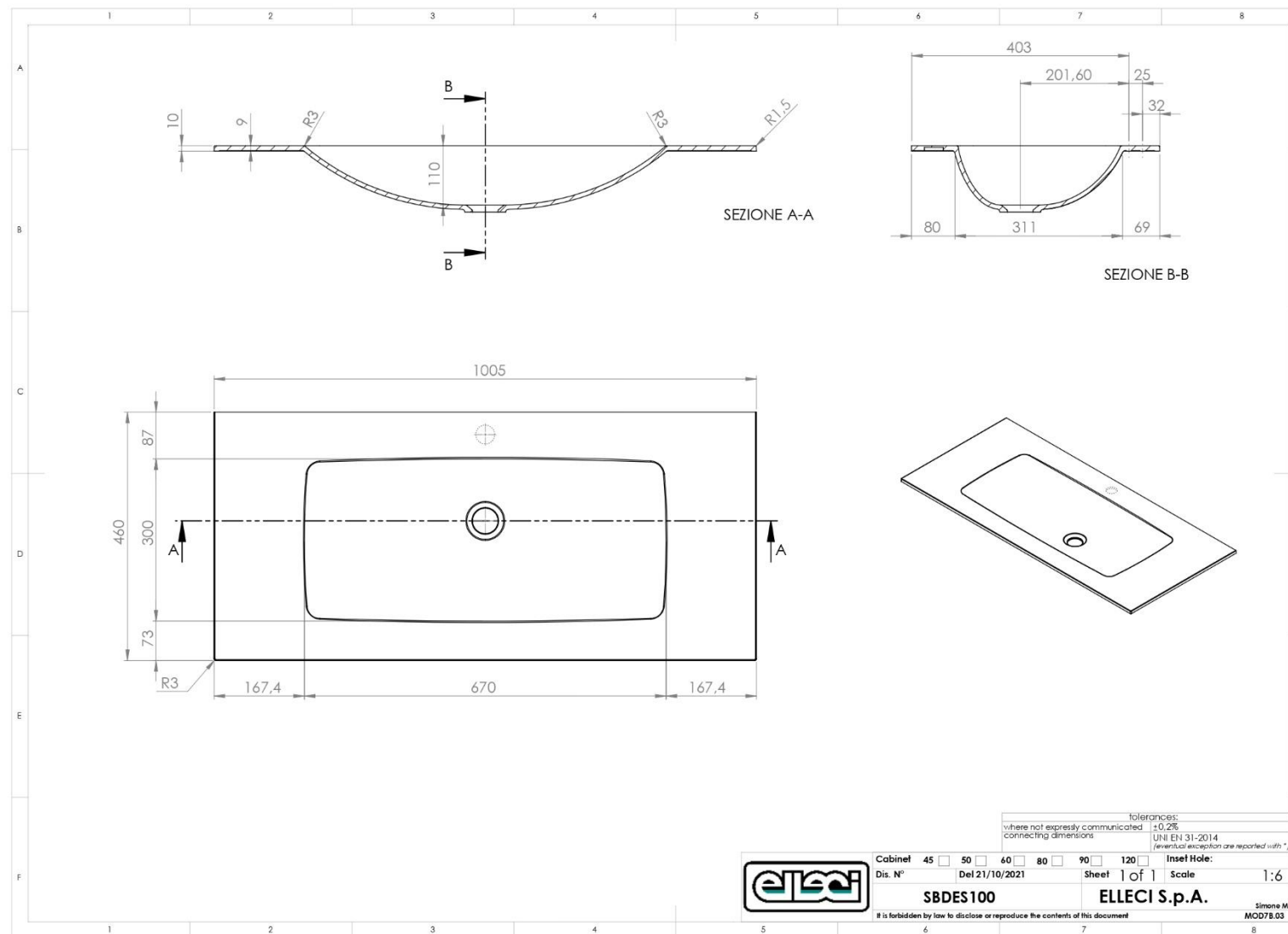
DECISO 100



CODE	COLOUR	EAN	PRICE
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	BLACK		
	GREY		
	SAGE GREEN		
	AZUR BLUE		



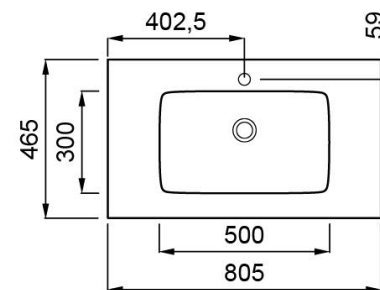
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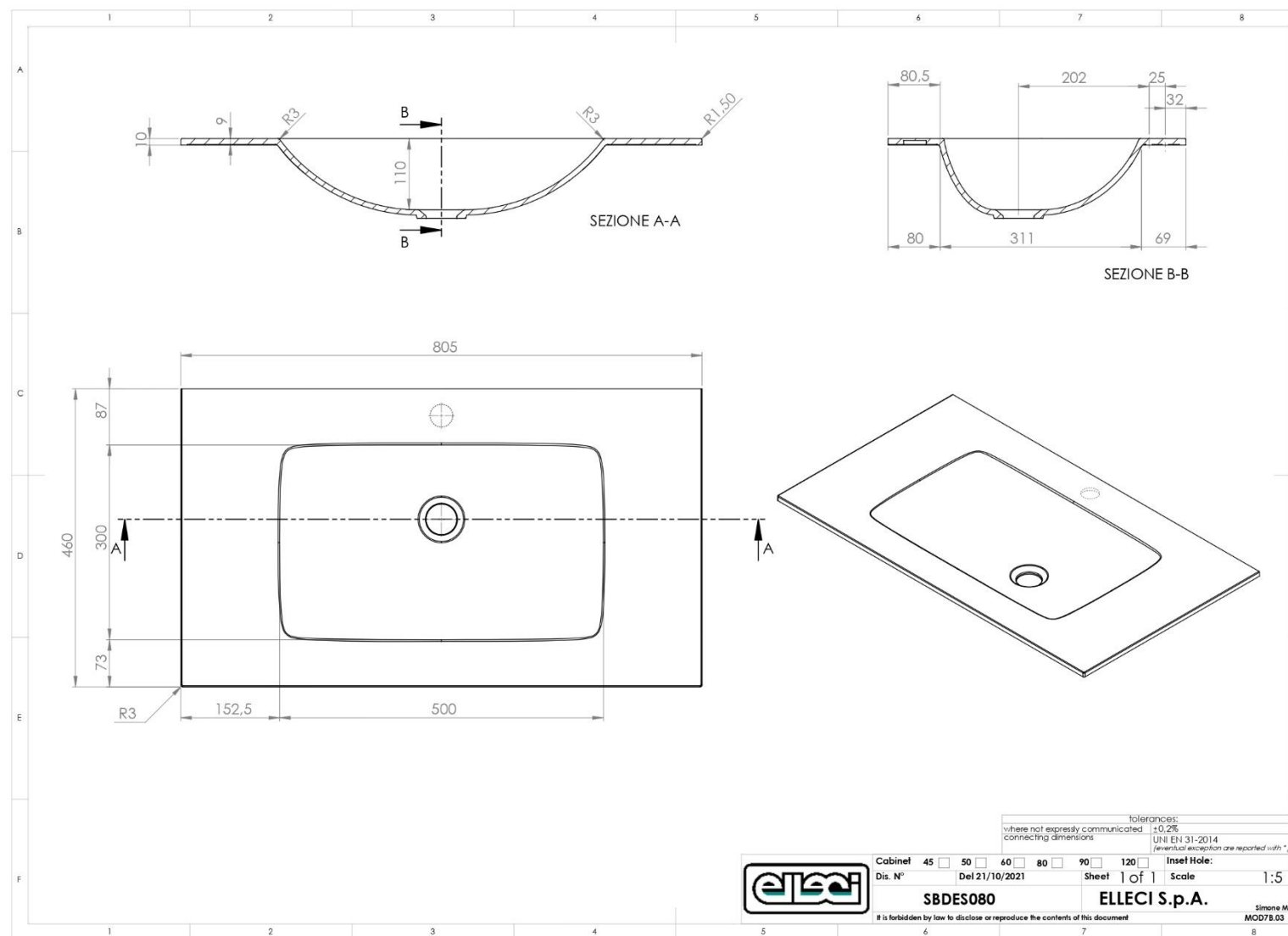
DECISO 80



CODE	COLOUR	EAN	PRICE
	WHITE		
	BLACK		
	GREY		
	SAGE GREEN		
	AZUR BLUE		



DECISO 80



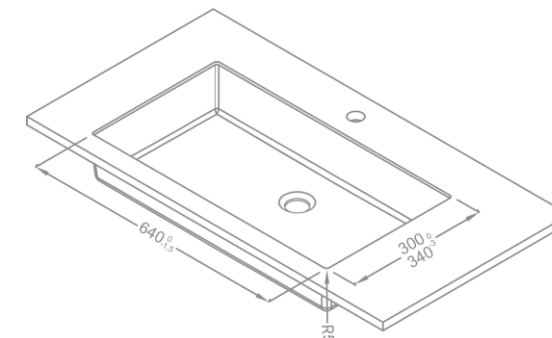


UNDERMOUNT INTEGRATED

INTENSO QUADRO



INTENSO QUADRO 64



LARGE 680 x 380 mm (bowl 640 x 340 r5)

CODE	COLOUR		EAN	PRICE
BKIQL06496	WHITE		8031873751258	
BKIQL06486	BLACK		8031873751241	
	GREY			

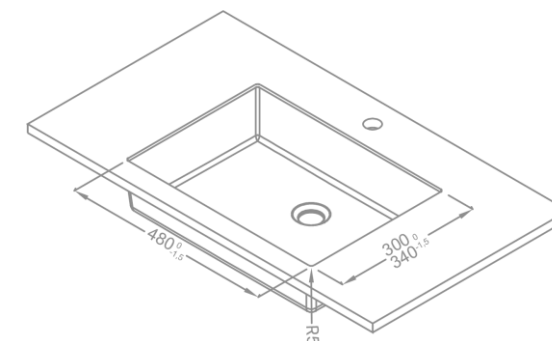
MEDIUM 680 x 340 mm (bowl 640 x 300 r5)

CODE	COLOUR		EAN	PRICE
BKIQU06496	WHITE		8031873751333	
BKIQU06486	BLACK		8031873751326	
BKIQU06499	GREY		8031873751753	

INTENSO QUADRO



INTENSO QUADRO 48



LARGE 520 x 380 mm

(bowl 480 x 340 r5)

CODE	COLOUR		EAN	PRICE
BKIQLO4896	WHITE		8031873751234	
BKIQLO4886	BLACK		8031873751227	
	GREY			

MEDIUM 520 x 340 mm

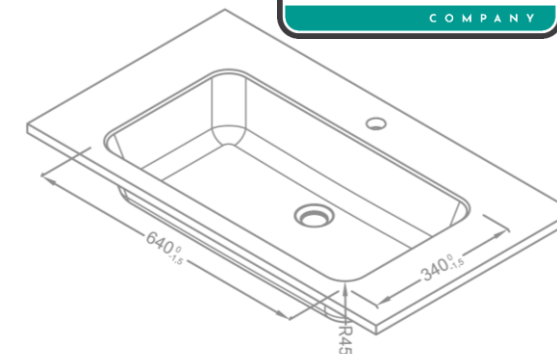
(bowl 480 x 300 r5)

CODE	COLOUR		EAN	PRICE
BKIQU04896	WHITE		8031873751289	
BKIQU04886	BLACK		8031873751272	
BKIQU04899	GREY		8031873751685	

INTENSO



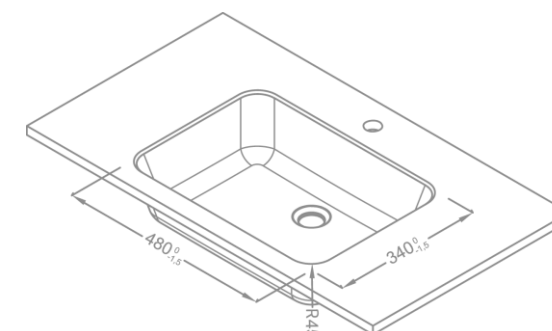
INTENSO 64



LARGE 680 x 380 mm (bowl 640 x 340 r45)

CODE	COLOUR		EAN	PRICE
BKINL06496	WHITE	○	8031873750725	
BKINL06486	BLACK	●	8031873750657	
BKINL06499	GREY	●	8031873751074	

INTENSO 48



LARGE 520 x 380 mm (bowl 480 x 340 r45)

CODE	COLOUR		EAN	PRICE
BKINL04896	WHITE	○	8031873750510	
BKINL04886	BLACK	●	8031873750350	
	GREY	●		

THANKS FOR THE
ATTENTION...

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